



Sullins Connector Solutions

Press Release

Sullins Connector Solutions Named Digi-Key 2011 Distributor of the Year

San Marcos, CA, June 26, 2012-

Announced today by Sullins Connector Solutions, Inc., a world leader in the design and manufacturing of RoHS-compliant board-level interconnects, named Digi-Key Corporation its Distributor of the Year for 2011. This is the first year Sullins Connector Solutions selected a recipient of this award, which was presented on May 10 at the 2012 Electronic Distribution Show (EDS) in Las Vegas, Nevada.

"Sullins chose Digi-Key as its first recipient of the Distributor of the Year award owing to their leadership position in customer and distribution services, marketing resources, depth of inventory, new product introduction know-how, and overall reputation for excellence in the global electronic component industry," stated Wade Harb, Sullins' CEO. "Throughout our 20-plus year partnership, Digi-Key has helped us achieve sales objectives for our full lines of card edge connectors and headers, box headers, modular and wire-to-board connectors. We are confident that Digi-Key will remain an integral part of Sullins' worldwide sales channel."

Wade Harb, Sullins Connector Solutions' CEO, and Rob Arsenault, Sullins Connector Solutions' director of distribution and emerging markets, presented the award to Matt Nemec, Digi-Key's director of interconnect product.

"Digi-Key is delighted to be recognized by Sullins as their first Distributor of the Year," said Dave Doherty, Digi-Key's vice president of global supplier and product operations. "Their extensive offering of quality interconnects is a perfect fit to our distribution model and provides added value to our wide-reaching OEM and design engineer customers. We are especially excited to be stocking Sullins' newest product lines, which will further enable us to help customers cost-effectively speed their time-to market."

About Sullins Connector Solutions

Headquartered in San Marcos, CA, Sullins Connector Solutions, Inc. (www.sullinscorp.com) has been a world leader in the design, engineering, and manufacturing of high-quality card edge connector and headers since 1971. The Company provides the industry's widest selection of UL/CUL approved card edge connectors, and additionally offers product development services together with engineering support. Sullins' card edge connectors, headers, bi-level and CompactPCI™ connectors are widely specified for use in mission-critical applications by a broad spectrum of leading industrial, commercial, military and consumer products manufacturers. Sullins' connectors and interconnect systems are available through a global network of sales representatives and distributors.

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801 E. Mission Road
San Marcos, CA 92069